

The cover features a large purple circle in the center containing the title and subtitle. The background is a collage of images: a smiling woman on a red sofa in the top left, a smiling man in a grey t-shirt in the bottom right, and a smiling woman wearing headphones in the bottom left. The background is divided into geometric shapes of red, orange, purple, blue, and pink.

# Warwick SU Strategic Plan

2021-25

“A world-class Students’  
Union for a world-class  
University”

## Our Strategic Journey

Since starting the strategic review progress in late 2018, the SU has consulted with officers, students, staff, trustees and the University to develop the 2021-25 plan. Here is a brief summary of the work that's been done, and the challenges we had along the way...

○ **2018 - Oct**  
Initial Trustee Strategy Day

○ **2018 - Nov**  
Setup internal Strategic Review Steering Group

○ **2018 - Dec**  
Developed a Theory of Change model to inform the strategic planning process

○ **2019 - Jan-March**  
Review of student research, and consultation with students and SU staff

○ **2019 - April**  
Strategy Away Day with Board of Trustees

○ **2019 - May**  
Story of WSU commissioned

○ **2019 - Summer**  
Major changes to senior management team

○ **2019 - Dec**  
Board and Director Away Day on Strategy

○ **2020 - Jan-March**  
New Key Performance Indicators drafted in consultation with staff

○ **2020 - April-Aug**  
Business continuity and recovery in response to Covid-19

○ **2020 - May**  
SU / University Strategic Partnership Review Group formed

○ **2020 - Sept-Dec**  
Significant reorganisation to align SU structure with strategy

○ **2020 - Oct**  
New Strategy subcommittee formed with student officers and trustees

○ **2020 - Nov**  
Draft strategy produced and taken to the Board for consultation

○ **2021 - Jan**  
Work programmes developed

○ **2021 - Feb**  
Revisited KPIs and targets

○ **2021 - March**  
Weekly all staff discussions on living our values

○ **2021 - April**  
Final consultation with student members

○ **2021 - June**  
Launch of 2021-25 Strategic Plan





## Our vision

A world-class Students' Union for a world-class University

## Our mission

The best experience for every student at Warwick

## Our ambition

To be a dynamic force for change where our members feel a sense of community

## Our priorities

- Ensure the student voice is central to university life
- Improve students' welfare
- Develop a well-led and values-driven organisation
- Create great networks and communities
- Ensure that the SU is financially, and environmentally sustainable

## Our Values

### Welcoming

We are supportive, helpful, inclusive and value diversity

### Student Focused

We put students at the heart of everything we do, and stand in solidarity with our liberation communities

### Democratic

We are representative, ethical, transparent and accountable

### Independent

We are the independent voice of Warwick students

### Enriching

We nurture students' aspirations and help them develop



## Our work programmes

### ◦ Advice and support

Building an excellent advice service, which offers quality support on key issues and improved links to external support providers, and supporting disadvantaged students.



### ◦ Student voice

Academic representation, campaigning on the issues that matter to students, decolonising the curriculum, support for liberation groups, a critical friend to the University and democratic processes which maximise involvement.



### ◦ Positive change

Consulting on new organisational values, a programme of reforms to modernise the SU, implementing the equality, diversity and inclusion review, colleague development and an innovative leadership programme for student officers.



### ◦ Building communities

Supporting the development of clubs and societies, improving the university experience for marginalised student groups, enabling a great introduction to Warwick through Welcome Week and helping to deliver a modern commercial offer on campus.



### ◦ A sustainable future

Providing good financial foundations (including an effective Covid-19 recovery plan), setting new environmental targets, maximising use of new technologies and delivering a digital transformation project.



### ◦ Our charitable objects

Warwick Students' Union exists for the advancement of education of students at the University of Warwick by:

1. Promoting their interests and welfare
2. Representing, supporting and advising
3. Being the recognised representative of students to the University
4. Providing social, cultural and recreational activities
5. Providing forums for discussion, debate and personal development

## Our targets

By 2025 we want to achieve...

◦ **45%**

of members voting in SU elections throughout the year



Annual financial goals achieved each year



◦ **97%**

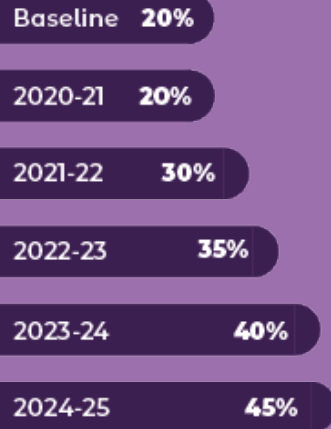
of Advice Centre users feel empowered to make informed choices

◦ **20%**

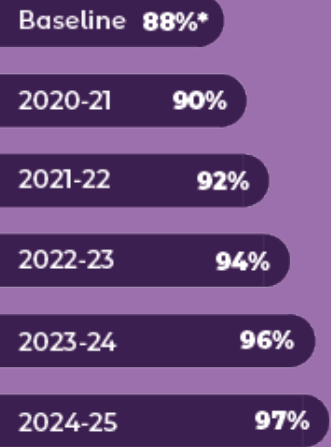
more students actively engaged with the SU

\*Baseline figure was an internal measurement. Future performance will be based on client feedback.

### Targets...



### Targets...



◦ **90%**

of staff colleagues report the SU lives its values



◦ **TOP 10**

Russell Group SU by NSS score

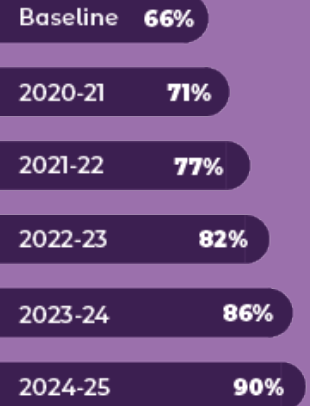


◦ **3/4**

of students say they are satisfied with Warwick SU

Details of our progress against these targets, as well as information about our other strategically significant achievements, will be published at the end of every academic year in an annual report.

### Targets...



### Targets...



### Targets...

